



2015-2016 Annual Report

IDEA Public Charter School
1027 45th Street NE
Washington, DC 20019
202-399-4750

Mr. David Owens

Board Chair

Table of Contents

Title	Page
ANNUAL REPORT NARRATIVE	3
I. SCHOOL DESCRIPTION	3
A. MISSION STATEMENT	3
B. SCHOOL PROGRAM	3
2. PARENT INVOLVEMENT EFFORT	5
II. SCHOOL PERFORMANCE	5
A. PERFORMANCE AND PROGRESS	5
B. LESSONS LEARNED AND ACTION TAKEN	5
C. UNIQUE ACCOMPLISHMENTS	6
D. LIST OF DONORS	6
APPENDICES	8
DATA REPORT	8
STAFF ROSTER	10
BOARD ROSTER	12
UNAUDITED YEAR 2015-2016	13
APPROVED 2016-17 BUDGET	14

Annual Report Narrative

I. School Description

A. Mission Statement

The mission of IDEA Public Charter School (IDEA PCS) is to prepare students with the academic, social, leadership, and occupational skills for post-secondary opportunities and to be responsible citizens who contribute to the community.

B. School Program

1. Summary of curriculum design and instructional approach

Curriculum Design

IDEA's curriculum is designed to challenge, motivate, and strengthen the intellect of all of our students. We provide courses and opportunities to create well-rounded young adults who are able to overcome obstacles and prepared to enter college, the workforce, or the military after graduation.

Academic offerings include instruction in core subjects that enables students to meet or exceed Common Core standards. IDEA provides career and technical education including opportunities for certification and pre-professional development as well as leadership development. In addition to the standard offerings of English, math, science, social studies, foreign language, and physical education, IDEA also offers

- ☐ Advanced Placement English: Literature and Composition
- ☐ African-American History
- ☐ AP Biology
- ☐ Architectural Design
- ☐ AutoCAD I & II
- ☐ Construction I
- ☐ Introduction to Construction and Design
- ☐ JROTC
- ☐ Microsoft Academy
- ☐ Psychology

Students enrolled in Microsoft Academy, AutoCAD, Architectural Design, and our new Academy of Construction and Design are eligible to study for and earn certifications, work on real-world problems and issues, and volunteer in the community to practice and develop their skills. Through IDEA's agreement with the University of the District of Columbia Community College (UDC-CC) IDEA students, with a qualifying Accuplacer exam score, can enroll in English, Intermediate College Algebra, Architectural Design (1-4), or seminar. Currently we have seven students enrolled.

Instructional Approach

IDEA teachers developed a personalized learning plan with each of the 281 students enrolled last year. Our small class sizes enable teachers to give students intensive individual attention and our schedule is designed with interventions included for all students who need them. Despite the fact that many of our students arrive at IDEA performing significantly below grade level, and approximately 25% of our student population receives special education services, we are still collectively making meaningful academic gains. This success is largely due to intervention and assessment approaches that teachers and school leadership have implemented with students.

Students met learning objectives by using Marzano evaluative strategies that included:

- ☐ **Cooperative Learning**
IDEA instructors divided students into small groups to yield a positive effect on overall learning. When applying cooperative learning strategies, students supported each other through dialogue, questions and answers, and critical thinking.
- ☐ **Setting Objectives and Providing Feedback**
Sometimes students set their own learning objectives when an instructor asks students to finish the sentence, "Today, I want to learn more about _____. " This learning approach engaged students and enabled them to offer feedback and review on what they learned.
- ☐ **Blended Instruction**
IDEA instructors integrated several types of software as instructional and learning tools in the classroom. The following software and hardware technologies enabled accelerated learning and assessment by finding individual and classroom---wide areas for improvement. These programs are also used as part of oral and written learning tools:
 - **Khan Academy**, which provides online math problems and drills and video lectures to supplement in---class work assignments.
 - **Language Plus**, a comprehensive online reading and study guide for students reading at the fifth grade level and above.
 - **Safari Montage Project**, an educational video commonly used as a learning supplement in our social science classes.
 - **Insight 360**, a formative assessment piece that facilitates and simplifies instructional content planning and delivery and real---time assessment. This software program enables instructors to create lesson plans from the any of the core subjects, assign work problems and exams, and extrapolate data indicating where students need more time to master a particular topic.
 - **Revit software**, which enables AutoCAD students to create architectural drawings and renderings.

- **Microsoft Academy**, which teaches Microsoft software applications including Word, Excel, Power Point, Access, and Share Point, leading to certification for students.
- **Read 180**, which is an intensive literacy building program for students who are below grade level or are English language learners.

2. Parent Involvement Effort

IDEA's board of trustees includes two parent representatives. These individuals provide frequent feedback to the board about student and parent perspectives regarding the school. In addition, IDEA consistently seeks to involve our parents in everything from orientations to parent---teacher conferences through consistent messaging via phone, email, and letters. In addition, IDEA holds a few parent---oriented events throughout the year such as a Harvest Dinner and Bingo Night which allow for participation, feedback, and involvement in a more organic way.

II. School Performance

A. Performance and Progress

Describe the extent to which the school is meeting its mission, detailing programs and/or methodologies through which the school pursues its mission.

IDEA partners with Transcend and DC CAP, a college readiness program, to partner and prepare our students for the college entrance exams (SAT/ACT). Students also receive support on college applications, scholarships, and grants. In 2016 100% of IDEA students were accepted into college and 2 students enrolled in the armed services. Daily interventions targeted 9th and 10th graders to improve fundamental reading and math skills. Staff offered afterschool tutoring for all students who demonstrated a need or requested additional help. IDEA's Saturday Academy was mandatory for 10th graders struggling in math, and focused on reinforcing basic math, algebra, and geometry skills using a variety of interventions and technology. The Saturday Academy was also open to 9th graders interested in improving their math skills. Students who required credit recovery in the four core content areas (English, math, social studies, and science) were eligible for summer school offered by IDEA. Of the 82 students who attended summer school this year, 79 (or 96%) passed all of their classes.

Describe the extent to which the school is meeting its goals and academic achievement expectations detailed in its charter. Note that when the school undergoes review or renewal, or any other year, PCSB may seek supporting documents and data to validate this narrative.

In 2015, IDEA renewed its commitment with the University of the District of Columbia Community College to have to advanced--levelAutoCAD courses articulated for credit

as well as core content. IDEA continues to build its roadmap for a successful career and technical education program. All teachers within the new Academy of Construction and Design are NCCER (National Center for Construction Education and Research) certified instructors and are equipped to teach courses in Architectural Design, Introduction to Construction, Construction I and II. Beginning fall 2015 student 9th grade students entered into this pathway that will lead to certification demonstrating mastery of criteria and an apprenticeship for on-site training.

B. Lessons Learned and Action Taken

Describe lessons learned and/or actions taken or planned based on the school's performance and progress described above. This may include modifications made to instructional programming, parental involvement, professional development, human capital and/or supplemental programming.

IDEA continues to prioritize human capital in both the number of teachers on staff, recruiting highly qualified instructors, and compensating at or above market rates. We plan to increase our teaching staff significantly more than the 10% growth expected in student population in the coming school year.

To bolster the success of students enrolled in special education classes and improve their rates of achievement of IEP goals and facilitate their transition to post--secondary activity, IDEA has created the new goal of Transition Counselor, taken on by teacher Sara Graves. Ms. Graves works to ensure students are meeting their academic and social goals and that teachers collaborate with students and families to make post--secondary plans for all students with disabilities. Ms. Graves is tracking student data and compliance with goals.

IDEA continues to successfully use the Naviance career and college--readiness online platform to help develop and track student goals.

In SY2015-16 the school implemented an AP program in biology and English and students participated in dual-enrollment at UDC-CCDC, a first since 2012. IDEA will continue with implementation of AP program in biology.

IDEA implemented a ninth grade summer academy for four weeks to remediate student academic deficiencies before students begin the 9th grade and held an intensive orientation week. Recognizing the bridge between middle school and high school is not only academic, but IDEA is assessing how to improve student culture in 9th grade with the addition of a 9th grade Dean.

C. Unique Accomplishments

Describe unique accomplishments achieved, awards earned, and/or other recognition.

IDEA successfully made the transition to PARCC, remaining in the top---ten citywide for open---enrollment high schools and the best in Ward 7 in Ward 7 for reading and math. See “PARCC Performance Comparison” charts in appendix.

D. List of Donors

Detail all donors and grantors that have contributed monetary or in---kind donations having a value equal to or exceeding \$500 during the 2015---2016 school year.

2015-2016 List of Donors - Amounts greater than \$500

DATE	DONOR	AMOUNT
11/12/2015	Riley, Angel	\$ 747.38
3/1/2016	Highsmith, Lakeisha	\$ 1,000.00
11/2/2015	EDOPS	\$ 1,000.00
12/30/2016	Vanguard Charitable	\$ 2,000.00
2/5/2016	Ten Square	\$ 1,000.00
3/14/2016	Fort, Joanne	\$ 1,488.00
12/30/2015	Johnson, Brandon	\$ 500.00
2/16/2016	Dexter, William	\$ 500.00
12/1/2015	Owens, David	\$ 500.00
1/6/2016	Rydstrom, Justin	\$ 500.00

DATA REPORT

The data points listed below will be included in each campus' Data Report.

- Schools will receive a Data Report for each campus in an email on August 1
- DC PCSB will provide the data points listed with "PCSB" as the source. The school will provide the data points listed with "School" as the source.
- The Data Reports for each campus should be appended to the other components of the Annual Report and submitted as one document to Epicenter.

Source	Data Point
	GENERAL INFORMATION
	LEA Name: IDEA Public Charter School
	Campus Name: IDEA Public Charter School
	Ages served: 14 -18 years
	Enrollment by grade level:
	- Grade 9: 105
	- Grade 10: 57
	- Grade 11: 61
	- Grade 12: 58
	STUDENT POINTS
School	Total number of instructional days: 180
PCSB	Suspension Rate: 30.6%
PCSB	Expulsion Rate: 2.8%
PCSB	Instructional Time Lost to Discipline: 0.9%
PCSB	Average Daily Attendance: No action necessary
PCSB	Midyear Withdrawals: Validated in mid-August
PCSB	Midyear Entries: Validated in mid-August
PCSB	Promotion Rate: 89.2%
PCSB	College Acceptance Rates: 100%
PCSB	College Admission Test Scores: 42.5%
PCSB	Graduation Rates: 46.6%
	FACULTY AND STAFF DATA POINTS
School	Teacher Attrition Rate: 12.5%

School	Number of Teachers: 32
School	Teacher Salary:
	1. Average: \$63,479.64
	2. Range - - Minimum: \$37,000.00 Maximum: \$87,509.96

5.A.) STAFF ROSTER

LastName	First Name	Federal Role	Bachelor's ?	Masters?
BACCHUS	SHANNIKA	Principal	Yes	Yes
BEE	GEORGE	Teacher – JROTC	No	No
BENGOCHEA	ULISES	Student Support Specialist	No	No
BLOOMFIELD	NATARSHA	Teacher - Special Education	Yes	Yes
BOONE	KRYSTAL	Teacher – AutoCAD	Yes	No
BOYCE	REGINALD	Teacher - Special Education	Yes	No
BRISCOE	LORI	Dean of Students	Yes	No
BROGSDALE	RAYMOND	Teacher – Math	Yes	No
BROOKS	MARCO	Teacher – English	Yes	Yes
BROWN	SENDY	Teacher – Music	Yes	No
BROWN	TIANO	Teacher- Math	Yes	No
COUGHLIN	JOHN	Teacher - Special Education	Yes	No
DIAGNE	SHANA	Teacher - Spanish	Yes	Yes
EUBANKS	CRYSTAL	Teacher - Reading Specialist	Yes	Yes
GRAVES	SARA	Teacher - SPED	Yes	No
GREENE	TERI	Teacher - Art	Yes	No
GUILLAUME	DEBBIE P	SPED Coordinator	Yes	No
HINDS	NATALIE	Teacher - English	Yes	No
IORIZZO	VANESSA	Teacher - English	Yes	Yes
JOHNSON	BRANDON	Teacher - Physical Education	Yes	Yes
JOHNSON	ERROL	Vice Principal of Academics	Yes	No
LEWIS	TERRENCE	Teacher - JROTC	Yes	Yes
MARAVILLA	LAURA	Teacher - English	Yes	No
MARSHALL	LEROY	Teacher - Special Education	Yes	No
MCCRAE	NICOLE	Teacher - English	Yes	Yes
MITCHELL	DAVID	Teacher - CAD	Yes	No
RICHMOND	EMILEE	Psychologist	Yes	No
RILEY	KIM	Teacher - Science	Yes	Yes
ROMERO	EDGARD	Attendance Monitor	No	No
RUDASILL	JONATHAN	Teacher - Science	Yes	No
RYDSTROM	JUSTIN	Executive Director	Yes	Yes
SAUNDERS	PAUL	Teacher - Science	Yes	No
SIMONSEN	HEIDI	Teacher - Math	Yes	Yes
SIMPSON	MELISSA	Teacher - History	Yes	Yes
SMITH	GERMAINE	Teacher - Special Ed	Yes	No
STURDIVANT	MARK	Vice Principal of Culture	Yes	No
SUTHERLAND	REBECCA	Teacher - Social Studies	Yes	No
TALIB	SHARIF	Teacher - Mathematics	Yes	No
THOMPSON	TEIKA	Teacher - Math	Yes	No
WASHINGTON	MELODY	Social Worker	Yes	Yes

WIERSMA	ANNEKA	Teacher - Science	Yes	Yes
WILLIAMS	SONYA	Teacher - Special Education	Yes	Yes
ZIEGLER	SCOTT	Teacher - Social Studies	Yes	Yes

BOARD ROSTER

NAME	POSITION	COMPANY	Resident State	ELECTED	EXPIRED
David Owens	Chairman	Vice President, Edison Electric Institute	DC	2008	2017
Joanne D. Fort	Vice Chair	Commissioner, DC Public Service Commission	DC	2012	2015
Susie Dixon	Parent Coordinator	Former Parent	DC	2014	2017
Edward Dunston		Chairman, Department of Architecture, School of Architecture & Design, Howard University	DC		TBD
Lakeshia N. Highsmith		Director, HR Compliance, Marriott International, Inc.	MD	2014	TBD
David H. Johnson		Consultant	VA	2008	2017
Brenda Liddell	Parent		DC	2013	TBD
Kelly Nakamoto		PwC Tax Partner	VA	2012	2015
Angel Riley		Federal and State Government Relations & PAC Affairs, Lockheed Martin	DC		TBD
Garrett Rush		Director, Navigant Consulting Inc.	VA	2012	2015
Calvin R. Snowden		Retired Federal Employee	DC	2012	2015
Keith T. Stephenson		Vice President, K12, Inc	DC	2012	2015
Justin Rydstrom	CEO	IDEA Head of School	DC	N/A	N/A
Nicole Seward	COO	IDEA Chief Operating Officer	MD	N/A	N/A
Christopher Cronin	Board Fellow	Intern		N/A	N/A

Unaudited Financial Statement

July 2015 through June 2016

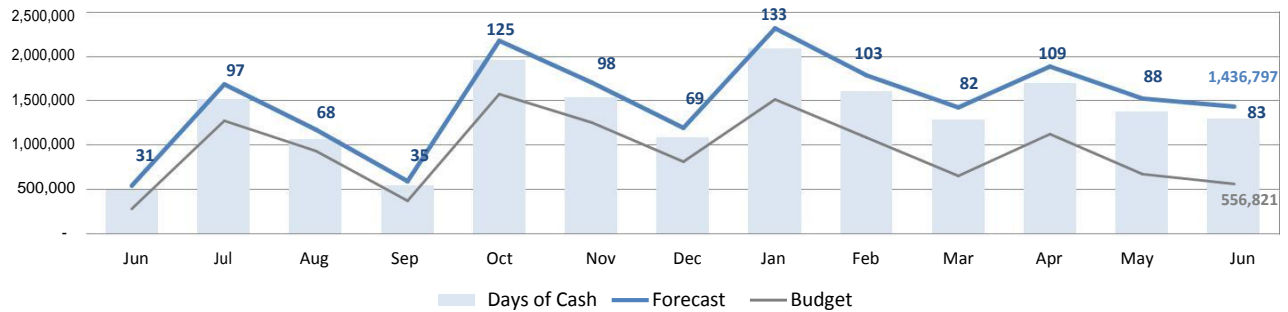
Key Performance Indicators

Days of Cash
(At Year End)
83
Target: 90 days

Gross
Margin
38%
Target > 0%

Grants
Invoiced
95%
Target: 93%

Cash Forecast



Financial Snapshot

	Year-To-Date Financials			Annual Forecast		
	Actual	Budget	Variance	Forecast	Budget	Variance
Revenue						
State and Local Revenue	5,751,854	5,410,054	341,800	5,751,854	5,410,054	341,800
Federal Revenue	615,059	574,177	40,881	615,059	574,177	40,881
Private Grants and Donations	50,443	40,000	10,443	50,443	40,000	10,443
Earned Fees	2,739,371	95,859	2,643,512	2,739,371	95,859	2,643,512
Donated Revenue	961,684	-	961,684	961,684	-	961,684
Total Revenue	10,118,411	6,120,090	3,998,321	10,118,411	6,120,090	3,998,321
Expenses						
Salaries	3,287,174	3,322,042	34,868	3,287,174	3,322,042	34,868
Benefits and Taxes	566,826	670,178	103,352	566,826	670,178	103,352
Contracted Staff	185,437	251,689	66,252	185,437	251,689	66,252
Staff-Related Costs	33,050	20,579	12,471	33,050	20,579	12,471
Rent	-	-	-	-	-	-
Occupancy Service	474,283	559,936	85,653	474,283	559,936	85,653
Direct Student Expense	712,613	432,404	280,209	712,613	432,404	280,209
Office & Business Expense	649,766	564,969	84,797	649,766	564,969	84,797
Donated Expense	-	-	-	-	-	-
Contingency	1,086	-	(1,086)	1,086	-	(1,086)
Interest	-	-	-	-	-	-
Depreciation and Amortization	338,163	384,638	46,475	338,163	384,638	46,475
Total Expenses	6,248,397	6,206,435	41,961	6,248,397	6,206,435	41,961
Net Income	3,870,014	(86,345)	3,956,359	3,870,014	(86,345)	3,956,359
Cash Flow Adjustments	(2,977,016)	357,967	(3,334,984)	(2,977,016)	357,967	(3,334,984)
Additional Adjustments						
Change in Cash	892,998	271,622	621,376	892,998	271,622	621,376

Federal Grants Summary

	Awarded	Requested	Received	Unpaid	Unrequested
FFY15 Title Funds	212,802	198,811	174,631	24,180	13,992
FFY15 IDEA	67,760	62,131	50,502	11,629	5,629
FFY15 Perkins	24,550	24,550	24,550	-	-
FFY15 DC Prep Dissemination	50,000	50,000	11,384	38,616	-
NSLP / Healthy Schools	137,582	137,582	102,146	35,435	-
E-Rate*	39,607	34,494	20,494	14,000	5,113
Schools Technology*	10,535	10,535	10,535	-	0
Subtotal	542,836	518,102	394,242	123,860	24,735
% of Award Amount		95%	73%	23%	5%

*Estimated award amounts

Revenue Drivers

	Forecast	Budgeted	Variance	\$/Student	Gain/(Loss)
Enrollment	281	275	6	11,580	69,481
SpEd Level 1	13	9	4	9,207	36,829
SpEd Level 2	19	25	(6)	11,390	(68,342)
SpEd Level 3	12	16	(4)	18,699	(74,797)
SpEd Level 4	12	5	7	33,127	231,890
Total SpEd	56	55	1	1,500	1,500
Suppl SpEd + ESY	8	0	8	5,248	41,983
ELL	4	5	(1)	4,651	(4,651)
At Risk	198	210	(12)	2,079	(24,948)
Facilities	281	275	6	3,124	33,044
Free Lunch	0	0	-	406	-

Special Programs

Total Variance	241,988
----------------	---------

2016-2017 Approved Budget

Income Statement		SY16-17
Account		Future
Event		-
Revenue		
Per Pupil Charter Payments		5,324,757
Per Pupil Facilities Allowance		968,440
Federal Entitlements		309,516
Other Government Funding/Grants		273,693
Private Grants and Donations		180,000
Activity Fees		55,539
Other Income		54,985
Total Revenue		7,166,930
Operating Expense		
Personnel Salaries and Benefits		
Principal/Executive Salary		442,081
Teachers Salaries		1,940,890
Special Education Salaries		624,913
Summer School Salaries		20,000
Teacher Aides/Assistants Salaries		-
Before/After Care Salaries		5,000
Other Education Professionals Salaries		391,879
Business/Operations Salaries		153,908
Clerical Salaries		49,644
Custodial Salaries		30,979
Other Staff Salaries		81,504
Employee Benefits		605,218
Contracted Staff		259,860
Staff Development Expense		91,383
Total Personnel Salaries and Benefits		4,697,259
Direct Student Expense		
Textbooks		25,000
Student Supplies and Materials		39,668
Library and Media Center Materials		3,193

Student Assessment Materials	39,771
Contracted Student Services	50,000
Miscellaneous Student Expense	113,061
Total Direct Student Expense	270,692
Occupancy Expenses	
Rent	-
Building Maintenance and Repairs	200,157
Utilities	270,474
Janitorial Supplies	103
Contracted Building Services	258,708
Total Occupancy Expenses	729,442
Office Expenses	
Office Supplies and Materials	37,633
Office Equipment Rental and Maintenance	38,617
Telephone/Telecommunications	47,767
Legal, Accounting and Payroll Services	154,045
Printing and Copying	3,219
Postage and Shipping	9,246
Other	-
Total Office Expenses	290,527
General Expenses	
Insurance	50,288
Transportation	45,890
Food Service	89,886
Administration Fee (to PCSB)	69,411
Management Fee	-
Interest Expense	210,000
Other General Expense	171,646
Total General Expenses	637,121
Total Ordinary Expenses	6,625,041
Depreciation	
Depreciation Expense	387,546
Total Depreciation	387,546
Total Expenses	7,012,587
Net Income	154,343

Cash Flows	
Net Income	154,343
Operating Activities	
Add Depreciation	385,146
(Increase)/Decrease in Current Assets	-
Increase/(Decrease) in Current Liabilities	(33,828)
Cash Flows from Operations	505,661
Investing Activities	
Purchase of property, plant and equipment	(231,684)
Purchase of investment securities	-
Other investing activities	-
Cash Flows from Investing	(231,684)
Financing Activities	
Proceeds from loans / Repayment of loans	-
Repayment of loans	-
Other financing activities	-
Cash Flows from Financing	-
Net cash increase for year	273,977