



February 22nd 2020
3rd quarter

Trustees (Present): Gregory Adams (Chair), Derwin Ross (Vice-Chair), Wayne Eley (Treasurer), Marcia Dyson, Tony Upson, Carla Holly, Obi Holly, Troy Priest, Essie Charles, Kysha Biscoe (Secretary) Dr. Marco Clark (Ex, Officio)

Social Media/Web-Design Department and Outreach Business Officer (Present):
Michelle Santos and Helen Compton-Harris

Opening

- I. The meeting was called to order by the Chair at 7:05 pm. The meeting began with a moment of silence and opening for questions. Hearing no questions! The minutes from December 7, 2020 were given a motion to approve. **(The minutes were unanimously approved).**

Treasurer's Report- Finances

- II. The Treasurer presented a report of the current balance and an explanation on disbursements paid during the 2nd quarter. The Treasurer explained that the disbursements made were paid for the website design, website fee and web address.
- III. The Treasurer discussed the financial obligations for 475 School Street and what was going to be necessary from a fiscal perspective to remain in a strong fiscal capacity.
- IV. The Treasurer reported that financial bank's balance as of November 30th.
- V. There was a discussion making homecoming the annualized due date for dues to be paid by the (BOT). Mr. Ross discussed the idea of ensuring that we operate on projections that reveal a year in advance model.
- VI. The Treasurer placed into record that the Chair paid \$300.00 towards his dues.

Chairman's Report

- VII. The Chair discussed the filling of the 990 tax form and its status.
- VIII. The Chair also discussed of establishing an alumni Scholarship fund for students headed and currently in college.
- IX. A discussion took place to focus on increasing fundraising and partnerships

- X. A discussion around increasing the marketing campaign to increase the participation of unreachable stakeholder.
- XI. Increased social media presence and text messages were also suggested as a means to increase participation.

Vice Chairman's Report

- XII. Discussed more fundraising ideas
- XIII. Discussed the plan of moving from 770 M. Street SE to 475 School Street SW
- XIV. The Vice Chair made a motion to accept the fundraising ideas and the marketing plan.
(Unanimously approved by BOT)

Social Media/Web Design Department

- XV. Ms. Santos discussed her need for setting a timeline and sticking to it. Santos also discussed the website and the information included on the website. There was a discussion about including the marketing campaign to the BOT and fundraising activities. It was emphasized how important this marketing campaign is for success now and longevity.
- XVI. Ms. Charles discussed having a trifold of information that could be easily placed on the website.

Additional Business

- XVII. The BOT discussed having captains
- XVIII. The **next meeting** will be held on "Zoom" **May 2nd 6:00 pm**
The meeting closed with a prayer and the adjournment