



Notes for Completing the Goals and Student Academic Achievement Expectations Charter Agreement Amendment Application

Overview

This application is for a school seeking authorization from the DC Public Charter School Board (DC PCSB) to amend the goals and student academic achievement expectations in its charter agreement (charter goals). A school's board may seek a goals amendment if its goals inadequately capture the school's mission, educational approach, or curriculum. A school may submit this application only after it has engaged DC PCSB staff in negotiating revised charter goals.

Standard for Approval

DC PCSB staff will generally recommend that its Board approve a school's request to amend its charter goals provided the proposed charter goals:

- Are specific, measurable, attainable, realistic, and time-bound.
- Are appropriately challenging (e.g., targets meet or exceed the city average, targets meet or exceed the assessment publisher's definition of appropriate proficiency or growth, targets are on or above grade-level).
- Measure student academic performance in at least English language arts and math, using the state assessment, if applicable, and expect students to achieve above the city average for similar populations.
- Include at least one goal that directly measures the extent to which the school is meeting its mission.

Submission Deadline

Per DC PCSB's *Charter Agreement Amendment Petition Submission Policy*,¹ a school must submit its goals application no later than April 1 before the school year in which the proposed changes are to be implemented.

It is not appropriate for a school to revise its goals within 12 months (or less) before the start of the SY in which a school undergoes charter review. It is not appropriate for a school to revise its goals within 24 months before the start of the SY in which a school undergoes charter renewal.

Contact

Before completing the application, please contact Kirsten James at kjames@dcpcs.org to discuss your school's goals amendment interests. If you have general questions about the charter agreement amendment process, please contact Melodi Sampson at msampson@dcpcs.org.

¹ See the *Charter Agreement Amendment Petition Submission Policy* here: <https://bit.ly/34ORPBZ>.

LOCAL EDUCATION AGENCY (LEA) NAME: KIPP DC

BOARD CHAIR NAME: Anthony Lewis

SUBMISSION DATE: April 14, 2023

SUBJECT: Charter Goals Amendment Request

SCHOOL BACKGROUND AND PROPOSAL SUMMARY

Campus name(s): KIPP DC (LEA-wide)

Year(s) opened: 2001

Grades served: PK3 to 12

Year the school will undergo its next charter review or renewal: 2025

Proposal summary: KIPP DC seeks to amend the mission-specific goals portion of its charter goals, which is comprised of two survey-centered goals. The amendments generally aim to enhance the goals' alignment to KIPP DC's mission, as well as to hew more closely to a research-based response rate requirement.

Year the school plans to adopt the proposed changes: The 2023-24 school year

When did the school's board approve the proposed changes? April 13, 2023, with documentation attached.

CHARTER GOALS

1. What are the school's current and proposed charter goals? If the school proposes revising only a portion of its goals, specify which charter goals are to be deleted or replaced, and which goals are new.

The overall set of current charter goals for KIPP DC is laid out below, in the grayed out column. KIPP DC proposes revising only the last two goals, the mission-specific goals. The new language is included in the last column for those questions, highlighted in yellow.

Goal Category	Current Goal	Proposed Goal
Early Math (PK3/PK4)	70% of the PK3 and PK4 students (combined) will achieve a scaled score of 90 or higher on the spring assessment of the TEMA.	
Early Literacy (PK3/PK4)	80% of the PK3 and PK4 students (combined) will achieve a scaled score of 86 or higher on the spring assessment of the PPVT.	

MAP Math (K-2)	At least 60% of all K-2 students will achieve at or above the 50th percentile or meet/exceed their typical spring growth targets in mathematics based on NWEA MAP's national norms by June of each year.	
MAP Reading (K-2)	At least 60% of all K-2 students will achieve at or above the 50th percentile or meet/exceed their typical spring growth targets in reading based on NWEA MAP's national norms by June of each year.	
PARCC Math (3-8)	In four of five years, for each five-year window for the next fifteen-year renewal cycle, each campus will meet both of the following targets: a. The percent of students earning a level 4 or above will exceed the percent of students city-wide in tested grades served by the campus who reach a level 4 or above.	
PARCC ELA (3-8)	b. The percent of students earning a level 3 or above will not fall below 40%.	
PARCC Math (HS)	In four of five years, for each five-year window for the next fifteen-year renewal cycle, each campus will meet both of the following targets: a. The percent of students earning a level 4 or above will exceed the percent of students city-wide in tested grades served by the campus who reach a level 4 or above.	
PARCC ELA (HS)	b. The percent of students earning a level 3 or above will not fall below the city- wide average for the tested grades served by the campus who reach a level 3 or above .	
Attendance	Each campus will achieve an average of at least 90% in-seat attendance each year.	
Re-enrollment	Each campus will achieve an average of at least 75% student re-enrollment each year.	
Graduation	KIPP DC College Preparatory Academy's 4-year Adjusted Cohort Graduation Rate will exceed the city-wide 4-year Adjusted Cohort Graduation Rate.	
Graduation	KIPP DC College Preparatory Academy's 5-year Adjusted Cohort Graduation Rate will exceed the city-wide 5-year Adjusted Cohort Graduation Rate.	

Mission - Family Survey	KIPP DC families and parents will support our schools, as measured by survey results, and at least 75% of our surveyed parents will state that "I am proud that my child attends KIPP" in the annual KIPP Healthy Schools and Regions survey with at least a 50% response rate.	At least 75% of our surveyed families will state (i.e., agree or strongly agree) that "I am proud that my child attends KIPP DC" in the annual KIPP DC Family Survey, with at least a 30% response rate at each KIPP DC campus.
Mission - Teacher Survey	For SY 2017-18 and beyond: KIPP DC teachers will support our schools, as measured by survey results administered independently by CultureAmp, and that at least 75% of our surveyed teachers will state that "I am proud to work for KIPP DC" in the annual KIPP DC teacher survey with at least a 50% response rate.	KIPP DC's network-wide score on the Diversity, Equity, and Inclusion domain, as measured by our annual TNTP Insight teacher survey, will be a 5.0 or higher, with a 40% response rate at each KIPP DC campus.

2. What's the rationale for the proposed charter goals? If applicable, provide a rationale for eliminating a goal or lowering a goal's target.

KIPP DC has been prioritizing Diversity, Equity, and Inclusion (DEI) initiatives for the past several years at all levels of the organization, and particularly with our school staff and instructional work. Shifting the teacher survey goal to center around our TNTP survey results on the DEI domain will more closely mirror our organizational mission and set of priorities, so that the outcomes tied to this goal are responsive to both an internal goal and an external accountability metric.

Additionally, research on survey administration is unified in noting that a ~30% response rate or surveys is a typical and valid response rate. Several examples of articles that support this response rate include:

- <https://delighted.com/blog/average-survey-response-rate> (citing a "good response rate" range between 5% and 30%)
- <https://www.genroe.com/blog/acceptable-survey-response-rate-2/11504> (citing industry data indicating anything above 25% as a good survey rate, with their own experience ranging from 10% to 30% as good rates)
- <https://www.xola.com/articles/survey-benchmarks-whats-a-good-survey-response-rate/> (citing data showing that email and online survey response rates average out to ~30%)
- <https://www.customerthermometer.com/customer-surveys/average-survey-response-rate/> (emphasizing that while 50% is excellent, typical rates range from 5% to 30%)

Of particular note, because we are reporting response rates by school (which is inherently already a rigorous standard, and more rigorous than reporting for the network as a whole), setting a 30% floor for participation rates here will ensure an especially robust survey participation for the network as a whole. The 50% response rate requirement in our current goals was both unnecessarily large and at times difficult for us to attain.

3. How will the proposed charter goals better measure the school's mission fulfillment?

Focusing on DEI-related outcomes is a better alignment of our internal mission and priorities with these charter goals. This closer alignment will thus allow for our efforts in meeting our mission goals to overlap more fully with our efforts in meeting our PCSB charter goals.

4. Describe how the school will monitor and report on its progress toward charter goal attainment. Note: all schools must report on charter goal attainment each year in the Annual Report.

KIPP DC reports its charter goal attainment each year through its Annual Report, as noted here. Additionally, our academic leadership and data analysis teams work closely together to review all outcomes (including academic, non-academic, and survey outcomes) once received throughout the year and to analyze them for longitudinal trends and in the moment insights for organizational decision making purposes.

5. Attach the proposed charter goals chart the school negotiated with DC PCSB staff to the end of this application. If approved, DC PCSB will include this chart in the charter agreement amendment.

Attached.



Record of Resolution
Board of KIPP DC Public Charter Schools
April 13, 2023

At a meeting of the Board of Trustees (“the Board”) of KIPP DC Public Charter Schools (“KIPP DC”) on April 13, 2023, at which a quorum was present, the following action was taken by vote of a majority of the Board:

WHEREAS, KIPP DC’s Governance Committee discussed proposed amendments to KIPP DC’s charter, as outlined in KIPP DC’s Charter Goals Amendment Application, attached as Exhibit A;

WHEREAS, KIPP DC’s Governance Committee recommended that the Board approve KIPP DC’s Charter Goals Amendment Application;

WHEREAS, KIPP DC’s Board determined the proposed amended goals in KIPP DC’s Charter Goals Amendment Application generally aim to enhance the goals’ alignment to KIPP DC’s mission and hew more closely to a research-based response rate requirement;

RESOLVED, the Board voted in favor of approving KIPP DC’s Charter Goals Amendment Application, attached as Exhibit A.

PASSED AND ADOPTED by the Board of Directors at a regular meeting held on April 13, 2023, by the following vote:

Ayes: 11

Nos: 0

Abstentions: 0

Katie Cole

2023-04-14

Katie Cole, Secretary

Date



Exhibit A: Charter Goals Amendment Application



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When did the school's board approve the proposed changes? *Please attach minutes from the meeting and vote results.*

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Attached.

Signature Certificate

Reference number: 3BFGF-VROPC-VUYMT-BQAXH

Signer	Timestamp	Signature
Katie Cole Email: katie.cole@kipfdc.org Sent: 14 Apr 2023 14:35:16 UTC Viewed: 14 Apr 2023 14:37:08 UTC Signed: 14 Apr 2023 15:08:56 UTC		
Recipient Verification: ✓ Email verified	14 Apr 2023 14:37:08 UTC	IP address: 50.213.254.13 Location: Washington, United States

Document completed by all parties on:
14 Apr 2023 15:08:56 UTC

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