

# Expansion of the GEC model in DC- All School Update (3-9-20)



# Agenda

1. Our Why for expansion!
2. Review feedback received at 1/30 meeting
3. Discuss steps taken with PCSB in last 6 weeks to help get approval for expansion
4. Address questions from 1/30
5. Address plans for the next few months

# Current Outlook on Expansion

## Why expand?

- a) Initial vision was to always have more than one school
- b) The current physical space at GEC is too tight to most effectively serve 360+ students, 35 staff, 24 YMCA students and 7 YMCA staff.
- c) The optimal number of students at the current facility is about 250 students

# Current Outlook on Expansion

Currently in the process of conducting an operational and financial analysis around the feasibility of opening a new school facility to accommodate the following ceiling increases opening in SY 21-22:

Year	Audited Enrollment #	% increase over Audited Enrollment (370)
Current Average	370	NA
SY 21-22	425 ceiling (need facility)	15%
SY 22-23	475	28%
SY 23-24	500	35%
SY 24-25	525	42%

# All Staff Meeting on 1/31/20

1. What excites you about expansion?
2. What key factors are most important in your mind as we look for new potential facilities?
3. What concerns you about expansion to a second facility?
4. What questions do you have?

# Should we expand?



# YES!



**27 staff in attendance said yes!  
One said yes, but I'm not sure if it's too early**

# What excites you about expansion?

1. Potential for more innovation and improvement
2. Ability to evolve College and Career Readiness programming
3. A bigger community will lead to more ideas, collaboration and improved mission execution
4. Gives student a second facility option to attend school
5. Opportunity for current staff to grow

# What concerns you about expansion to a second facility?

1. Ensuring both schools are aligned, managing “competition” and maintaining current strong culture (14)
2. Student Enrollment and Attendance (13)
3. Finding and hiring the right staff / Staff promotion opportunities (12)
4. Location of school- being in the right building (5)
5. Security and Safety (4)
6. Transportation with ease- metro (3)
7. Continuing to be able to meet our school goals (2)

# What key factors are most important in your mind as we look for new potential facilities?

## Top answers

1. We need more space- common, classroom, de-escalation, offices, huddle rooms, lab, studying, CCR, student break, office (30)
2. Metro accessibility (bus and metro) (14)
3. Safe, neutral location (13)
4. Parking availability (9)
5. Potential space for night school (4)
6. Access to food options (3)

Other (1 or 2 responses): clean, more high tech, light, accessible to students w/disabilities, more white boards, NE or SE location, near an HBCU campus, don't be afraid to expand to NE/SE, place that students feel pride in going to, heat, decrease student: teacher ratio, make room for more CTE classes, expand YMCA

# What questions do you have?

## Key areas of inquiry (in order of frequently asked)

1. Student Recruitment and meeting enrollment (15)
2. Staffing / Growth opportunities for staff (15)
3. Location - transportation, parking, safety (10)
4. Managing the culture, operations of two schools, logistics alignment, establishing unity/not competition (9)
5. What about Prince George's County (8)
6. Evolution of CCR programming (3)
7. Is Night school an option (3)

# Others Questions (1)

1. Is there an idea around a cyber school aspect?
2. Can we offer AP classes? (I would like to teach AP classes)
3. Could we expand the daycare offerings?
4. Can current GEC staff be part of the planning committee for the new school? (not just leadership)
5. How do the charter goals change or stay the same and what could impact this with another campus?
6. What precautions do you have about this expansion in terms of the success of another Excel facility?
7. What could be the top 3 barriers that would keep us from opening a new facility?
8. Will we get approval for a second campus?

# Key questions

## What could be the top 3 barriers that would keep us from opening a new facility?

1. Lack of PCSB board approval for an ECI increase
2. Not meeting all of our goals this year outside of ECI, particularly reenrollment given its impact on math/reading goals, credit attainment, and ultimately graduation (but especially the first two)
3. Not finding a facility

## Will we get approval for a second campus?

- Likely yes if we meet all of our goals in SY 19-20

# DC Enrollment Ceiling Increase Criteria

(updated by DC PCSB 6-25-18)

## 1. Show Strong School Performance

- Meet 100% of academic charter goals- **ACT goal is not being met;**
- Meet 100% of School Environment and Engagement goals- **all met last school year**

## 2. Demonstrate Case for Demand

## 3. Communicate community engagement conducted in the planning process

# Key Priorities the next three months

1. Focus on meeting current charter goals--- REENROLLMENT, MATH AND READING, ATTENDANCE KEY PRIORITIES!
2. Attend the April (goals hearing) and May (vote) PCSB board meetings to shepherd through our charter goals amendment which includes a removal of the ACT and a modification to the math and reading goal business rule.
3. Preparing for staff recruitment- EVP, Hiring a FT dedicated HR resource, updating website to be launched in May
4. Preparing for student recruitment- analysis of enrollment/recruitment trends since opening, finalize enrollment and recruitment projections to meet new ceilings, videos from alumni meeting
5. Preparing for a new facility- visiting potential sites, reviewing proposals from different properties
6. Financial analysis of a 2 facility LEA along with the SY 20-21 Budget process due to PCSB on June 1st

# Coronavirus Updates + Plans

- Current actions
- Contingency plans
- Communication to students and staff
- Instructional preparation
- Next steps