



## **2021-2022 Annual Report**

IDEA Public Charter School

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Washington, DC 20019

202-399-4750

**Dr. Calvin Snowden**

Board Chair

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# Annual Report Narrative

## NARRATIVE

### I. School Description

#### A. Mission Statement

##### Vision & Mission Statement

To develop a results-driven learning environment that includes all stakeholders to refine practice through productive effort, collaboration, critical thinking, continuous growth and reflection - in order to prepare scholars for college & career opportunities.

The mission of IDEA Public Charter School is to prepare students with the academic, social, leadership, and occupational skills for post-secondary opportunities and to be responsible citizens who contribute to the community.

#### B. School Program

##### Curriculum Design

IDEA's curriculum is designed to challenge, motivate, and strengthen the intellect of all of our students. We provide courses and opportunities to ensure our young adults are able to overcome obstacles that will prepare them to enter a college or career plan post graduation.

Academic offerings include instruction in core subjects that enables students to meet or exceed Common Core standards. IDEA provides career and technical education including opportunities for certification and leadership development. In addition to the standard offerings of English, Math, Science, Social Studies, Foreign Language, and Physical Education, IDEA also offers

- Construction Technology
- CTE: Introduction to Construction and Design
- CTE: Principles of Education and Training
- Principles of Business Marketing
- CTE: Computer Science I & II
- Carpentry I
- Print Design Entrepreneurship
- Principles of Business and Marketing
- Yearbook
- Senior Seminar
- Health
- Math and Reading Resource
- Agriculture & Horticulture
- Introduction to Careers
- Microsoft Office

Students enrolled in the Career & Technical Education (CTE) courses are eligible to study for and earn workforce related certifications and volunteer in the community to practice and develop their professional workforce skills. Through IDEA's agreement with the University of the District of Columbia Community College (UDCCC), BARD college and Trinity University IDEA students, with qualifying scholars are able to engage dually in college courses earning college level credits.

After returning in person in the school year 2021-2022, IDEA remained committed to ensuring that all scholars maintained 2:1 access to curricular digital tools and resources in order to enhance their learning experience. IDEA scholars experienced a 5 period block schedule model with 60 minute block courses. Instructors used Canvas to engage scholars in learning activities and connected with scholars through a collaborative advisory model approach. Student progress was monitored through NWEA MAP testing for growth and retention and also through online intervention programs such as (ie: Read 180, and iXL). IDEA supports scholars with credit attainment and recovery through an extended learning Twilight Academy program.

### **Instructional Approach**

IDEA teachers developed a personalized learning plan within their academic courses.. Our small class sizes enabled teachers to give scholars direct instructional support with targeted interventions within their class in order to help bridge the achievement gap. Despite the fact that many of our students arrive at IDEA performing significantly below grade level, and approximately 32% of our student population receives special education services, we are still collectively making academic gains. Students met learning objectives by the instructor's consistent use of implementing elements from Charlotte Danielson's framework and by modeling IDEA's Guiding Five Instructional Principles that included the indicators below:

#### **We use data to inform our instruction.**

- Instructor collects evidence frequently enough that sufficient information is available to inform instructional decision making, but not so often that learning progress is impeded. Instructor checks with all or a representative sample of students (*e.g., volunteers and non-volunteers, students with varying levels of proficiency, whole class*)
- Instructor monitors student progress toward the objective during individual or group work by asking questions, listening, using technology, and observing student work products (*e.g., student writing, whiteboards*)

#### **We integrate and apply literacy anchor standards in our curricular planning.**

- Setting Objectives and Providing Feedback  
Sometimes students set their own learning objectives when an instructor asks students to finish the sentence, "*Today, I want to learn more about \_\_\_\_\_.*" This learning approach engaged students and enabled them to offer feedback and review on what they learned.
  - A schoolwide focus on literacy strategies to include close reading and citing textual evidence to assist in building strong arguments in writing and in discussion based tasks.

**We incorporate collaborative, critical thinking learning practices in our lessons.**

- Cooperative Learning  
IDEA instructors divided students into small groups to yield a positive effect on overall learning. When applying cooperative learning strategies, students supported each other through dialogue, questions and answers, and critical thinking.
- Blended Instruction  
IDEA instructors integrated several types of software as instructional and learning tools in the classroom. The following software and hardware technologies enabled accelerated learning and assessment by finding individual and classroom--wide areas for improvement. These programs are also used as part of oral and written learning tools:
  - Read 180- a program which provides complex non-fiction articles that assess scholars lexile levels
  - IXL-which provides online math problems and drills and video lectures to supplement in-class work assignments

**We give meaningful feedback (verbal & written) to scholars to enhance learning and student achievement.**

- Setting Objectives and Providing Feedback  
Instructors implement the use of rubrics and grading criteria to support with scholar mastery. Instructors encourage and engage scholars in cross collaborative cycles of peer-to-peer feedback sessions.

**We make real world connections by applying cross cutting concepts and cultural themes to lessons in each quarter.**

Instructor makes instructional moves that promote student-centered learning such as opportunities for inquiry or seminar discussion. IDEA implements project based learning (PBL) framework to help align cross curricular concepts into culminating projects. IDEA also engages scholars in semester based reflective portfolio processes that allow scholars to showcase their growth and career connections throughout each academic year.

**Parent Involvement Effort**

IDEA's Board of Trustees includes two parent representatives. These individuals provide frequent feedback to the board about student and parent perspectives regarding the school. IDEA's parent board members participated in schoolwide survey reviews and strategic planning development. Their involvement in the Spring 2022 retreat allowed for input and community voice on selecting IDEA's new CEO for the 2022-2023 academic school year.

In addition, IDEA consistently seeks to involve our parents in everything from orientations to parent-teacher conferences through consistent messaging via phone, email, and letters. IDEA also holds monthly parent townhall virtual calls to ensure that the families are well informed on school wide initiatives. Parent participation in community events such as IDEA's Harvest fest, pop-up shops and enrollment activities assisted with continuous parent participation.

## **II. School Performance**

### **A. Performance and Progress**

1. Describe the extent to which the school is meeting its mission, detailing programs and/or methodologies through which the school pursues its mission.<sup>6</sup>

IDEA is meeting its mission of preparing scholars to become responsible citizens to the community by ensuring implementation of their personalized learning plan that encompasses their academic and career based goals. Additionally, IDEA ensures that the mission is attained through the building of meaningful relationships with scholars and families and community partners. As a result of the building of CTE committees, IDEA has secured partnership with BARD college and Trinity University to offer increased college access courses along with partnering with city organizations to ensure college and career aligned internship opportunities. IDEA has also developed a partnership with a state-of-the-art daycare (Educare-IDEA) to increase the internship pipeline for it's CTE child development pipeline program.

2. Describe the extent to which the school is meeting the goals and academic achievement expectations detailed in its charter.

Due to continued COVID-19 recovery reopening, IDEA was not able to report on school wide goals. However, IDEA was able to report the following data attainment:

- IDEA graduated nearly 80% of it's 5th year cohort graduates in SY 21-22.
- IDEA administered PSAT & SAT exams to scholars grades 10-12.
- IDEA ensured 100% college acceptance rate for all seniors for the 8th consecutive year.
- IDEA increased dual enrollment participation from 27.2% in 2021 to 48.7% in 2022, noting the highest enrollment at IDEA thus far.
- IDEA increased 9th grade on track performance and re-enrollment from 2021- 2022.

### **B. Unique Accomplishments**

- Celebrating 25 years of success as one of Washington DC's premier charter schools
- Multi-year 100% college acceptance rate for all graduates
- BOLD Achievement Award-winning school recipient recognized for scholar academic growth
- Long term community partnerships that sponsor scholar internships
- DCSAA semi-finalists in athletics

## LIST OF DONORS

Donor Name	Amount	Donor Name	Amount	Donor Name	Amount
Share Fund	\$451,175	Flamboyant	\$2,500.00	Carroll & Karen Travers	\$1,000
City Bridge Foundation	\$10,000	Joy Grant	\$2,500	Shawney Seibles	\$500
David K. Owens	\$4,500	Calvin R. Snowden and Linda Snowden	\$2,000	Nicole McCrae	\$500
Deanwood Citizens Association	\$3,250	FJ Corbett Company	\$2,000		
IEC Chesapeake A & T	\$2,850	William T. Dexter Jr.	\$1,000		

## DATA REPORT

GENERAL INFORMATION	
LEA Name: <b>IDEA Public Charter School</b>	Campus Name: <b>IDEA Public Charter School</b>
Grades Served : <b>9 - 12</b> Enrollment by grade level: Grade 9: 133    Grade 10: 103    Grade 11: 58    Grade 12: 40	
STUDENT POINTS	
Total number of instructional days: <b>180</b> Expulsion Rate: <b>2.05%</b> Average Daily Attendance: <b>n/a</b> Midyear Entries: <b>0</b> College Acceptance Rates: <b>n/a</b> Graduation Rates: <b>80.30%</b>	Suspension Rate: <b>22.30%</b> Instructional Time Lost to Discipline: <b>0.66%</b> Midyear Withdrawals: <b>13.20%</b> Promotion Rate: <b>49.30</b> College Admission Test Scores: <b>n/a</b>
FACULTY AND STAFF DATA POINTS	
Teacher Attrition Rate: <b>29%</b> Number of Teachers: <b>31</b> Teacher Salaries: Average: <b>\$80,548</b> Minimum: <b>\$56,313</b> Maximum: <b>\$141,412</b> Executive Compensation (5 highest paid) are: <b>1)\$185,241    2)\$177,643    3)\$141,412    4)\$127,475    5)124,911</b>	

## APPENDICES

### a. Staff roster for 2021-2022

LAST NAME	FIRST NAME	TITLE
APAU	ARABA	COLLEGE COORDINATOR
ARTIS	WILLIAM	DIRECTOR OR CTE
BARNES	NATALIE	TEACHER ENGLISH
BELL	MICHELLE	STUDENT AIDE
BELL	FRANK	TEACHER SPECIAL EDUCATION
BENGOCHEA	ULISES	DEAN
BRISCOE	LORI	DEAN
BROWN-SANDERS	YVETTE	SOCIAL WORKER
CAMACHO	PETER	TEACHER PE
CARRERA	JESUS	TEACHER MATH
CASEY-OMOSOWON	TIFFANY	SOCIAL WORKER
COFIELD	MARISSA	STUDENT AIDE
COFIELD	ANDREA	TEACHER HISTORY
COFIELD	ADRIANNA	TEACHER SOCIAL STUDIES
CRUDUP	REGINA	TEACHER SPECIAL EDUCATION
DUNBAR	VICTOR	STUDENT AIDE
EICHELBERGER	TRACY	OPERATIONS MANAGER
EVANS-SMITH	CHARLENE	Director of Intervention/Scholar Programming
FELDER	LENORA	TEACHER SCIENCE
FILIPOWICH	PAUL	TEACHER SUBSTITUTE
GABRIEL	AUTUMN	TEACHER MATH
GAMBONE	VALERIE	SPECIAL EDUCATION COOR
GARCIA	LISA	ACADEMIC COUNSELOR
GHEBRETINSAE	YODIT	TEACHER MATH
GRAHAM	ROBERT	TEACHER SCIENCE
GREEN	TIFFANY	TEACHER MATH
GREENE	TERI	TEACHER ART
GUDINO	AMADEO	OPERATIONS ASSOCIATE
HARTMANN	STEVEN	TEACHER HISTORY

JACKSON	DARREN	TEACHER SCIENCE
JENKINS	ROBERT	IN SCHOOL PROGRAM AND ATHLETIC COORDINATOR
JENNINGS	SHOMARI	ASSISTANT PRINCIPAL
JONES	MARQUISE	STUDENT SUPPORT SPECIA
JOSEPH	MALIKA	Operations manager - food service
LIBURD	NATHALIE	Operations Manager - HR
MADERO ACOSTA	GREGORIA	ops associate - janitor
MCCRAE	NICOLE	PRINCIPAL
MILNE	IAN	TEACHER AUTOCAD
NORFLEET	LAUREN	TEACHER ENGLISH
OLAGUNJU	RAMATU	STUDENT AIDE
PAYNE	JULIE	TEACHER SPECIAL EDUCATION
PERNELL	SYBIL	SPECIAL EDUCATION COOR
PRINCE	AYSHA	TEACHER SPECIAL EDUCATION
RAY	TAYLOR	School Outreach and Resource Coordinator
ROMERO	EDGARD	ops associate - office
RYDSTROM	JUSTIN	EXECUTIVE DIRECTOR
SCHICK	MELISSA	TEACHER SPECIAL EDUCATION
SHEEHAN	TERENCE	TEACHER ENGLISH
SIFFORD	STEPHANIE	TEACHER SPECIAL EDUCATION
SIMONSEN	HEIDI	TEACHER MATH
SLYE	MARQUEZ	STUDENT AIDE
SMITH	JENNIFER	SCHOOL PSYCHOLOGIST
SMITH SHAW	CORDEL	TEACHER SPANISH
SNEED	SHARON	operations supervisor - security
STEVENS	WILLIAM	TEACHER HISTORY
STRIPLING	ALANA	TEACHER ENGLISH
TUCKER	DEJON	TEACHER ENGLISH
TUMMINGS	TREVOR	TEACHER MATH
WANZER	NAOMI	TEACHER ENGLISH
WASHINGTON	STEVEN	ops associate - janitor
WASHINGTON	MELODY	SOCIAL WORKER
WASHINGTON	KIANA	STUDENT AIDE

WEAVER	TIFFANI	TEACHER SCIENCE
WHITLEY	ALTON	STUDENT AIDE
WILLIAMS	TERRY	TEACHER MATH
WILSON	TARA	FOOD SERVICE ASSISTANT
WILSON	SHANA	TEACHER SPANISH
WOOD	CALVIN	FOOD SERVICE ASSISTANT
YOUNG	JABARI	ops associate - business office
ZIMMERMANN	ANDREA	DIRECTOR OR CTE

Qualifications: Percentage of staff with a master's degree = 53% ; a bachelor's degree = 26%

## B. Board Roster

LAST NAME	FIRSTNAME	ROLE ON THE BOARD	DC RESIDENT?
Andargeh	Gizachew	Governance Chair	Yes
Andorful	Tiffini	Academic Chair	No
Black	Kathleen	Member	No
Dunston	Edward	Facilities Chair	DC
Durham	Candice	Member	Yes
Highsmith	Lakeshia	Vice Chair & Fundraising Chair	No
Johnson	Tawanda	Member	Yes
Myles	Charron	IDEA Parent	Yes
Nakamoto	Kelly	Finance Chair	No
Owens	David	Chair Emeritus	Yes
Snowden	Calvin	Chair	Yes
Stein	Sydney	Member	Yes

## C/D. Unaudited Year-end 2021-22 Financial Statement & Board Approved Budget

	SY22-23
<b>ASSETS</b>	
Current Assets	
Cash and Cash Equivalents	2,031,936
Accounts Receivable	626,326
Other Current Assets	72,077
Current Assets Total	2,730,339
Noncurrent Assets	
Facilities, Net	14,860,844
Operating Fixed Assets, Net	440,346
Rental Deductions	15,289
Noncurrent Assets Total	15,316,480
<b>TOTAL ASSETS</b>	<b>18,046,819</b>
<b>LIABILITIES</b>	
Current Liabilities	
Accounts Payable	437,390
Accrued Salaries and Benefits	327,072
Deferred Revenue	20,250
Short-Term Debt	256,290
Other Current Liabilities	50,868
Current Liabilities Total	1,091,870
Long-Term Liabilities	
Long-Term Debt	6,635,919
Other Long-Term Liabilities	869
Loan costs, Net	(247,848)
Long-Term Liabilities Total	6,388,940
<b>TOTAL LIABILITIES</b>	<b>7,480,809</b>
<b>NET ASSETS</b>	
Unrestricted Net Assets	10,530,525
Temporarily Restricted Net Assets	35,485
Net Assets Total	10,566,010
<b>LIABILITIES AND EQUITY</b>	<b>18,046,819</b>

SY22-23	
Revenue	
State and Local Revenue	9,534,148
Federal Revenue	1,442,292
Private Grants and Donations	154,054
Earned Fees	449,801
Revenue Total	11,580,296
Expenses	
Salaries	6,042,010
Benefits and Taxes	1,242,976
Contracted Staff	136,000
Staff-Related Costs	207,873
Occupancy Service	1,002,000
Direct Student Expense	873,508
Office & Business Expense	1,059,315
Expenses Total	10,563,681
<b>NET ORDINARY INCOME</b>	<b>1,016,615</b>
Extraordinary Expenses	
Depreciation and Amortization	713,967
Interest	230,435
Extraordinary Expenses Total	944,402
<b>TOTAL EXPENSES</b>	<b>11,508,083</b>
<b>NET INCOME</b>	<b>72,213</b>
Cash Flow Adjustments	
Add Depreciation	713,967
Operating Fixed Assets	(188,615)
Buildings	(500,000)
Other Operating Activities	(126,011)
Financing Activities	144,479
Cash Flow Adjustments Total	43,820
<b>CHANGE IN CASH</b>	<b>116,033</b>
Starting Cash Balance	1,915,903

Change In Cash	116,033
<b>ENDING CASH BALANCE</b>	<b>2,031,936</b>

## Balance Sheet, Board-Approved Budget

Balance Sheet	6/30/2021	6/30/2022
Assets	Last Year	Year End
Assets		
Current Assets		
Cash	2,987,141	2,080,078
Accounts Receivable	434,672	1,121,922
Other Current Assets	72,077	157,820
Intercompany Transfers	0	0
Total Current Assets	3,493,890	3,359,820
Noncurrent Assets		
Facilities, Net	12,092,006	14,571,822
Operating Fixed Assets, Net	437,026	460,007
Rental Deductions	7,271	14,136
Total Noncurrent Assets	12,536,303	15,045,965
Total Assets	16,030,194	18,405,784

Liabilities and Equity	Last Year	Year End
Liabilities and Equity		
Current Liabilities		
Accounts Payable	437,390	1,325,294
Other Current Liabilities	338,238	397,738
Accrued Salaries and Benefits	235,452	207,129
Total Current Liabilities	1,011,079	1,930,161
Equity		
Unrestricted Net Assets	6,966,695	8,378,211
Net Income	1,522,530	1,711,645
Temporarily Restricted Net Assets	35,485	146,499
Total Equity	8,524,710	10,236,356
Long-Term Liabilities		
Senior Debt	6,761,869	6,497,008
Other Long-Term Liabilities	(267,465)	(257,740)
Total Long-Term Liabilities	6,494,404	6,239,268
Total Liabilities and Equity	16,030,194	18,405,784

July 2021 through June 2022

Income Statement		Actual
Revenue		
	State and Local Revenue	9,199,769
	Federal Revenue	1,725,372
	Private Grants and Donations	489,400
	Earned Fees	437,933
	Total Revenue	11,852,474
Expenses		
	Salaries	4,599,450
	Benefits and Taxes	870,851
	Contracted Staff	154,231
	Staff-Related Costs	219,009
	Rent	65,237
	Occupancy Service	870,674
	Direct Student Expense	1,301,253
	Office & Business Expense	1,205,708
	Total Expenses	9,286,412
Operating Income		2,566,061
Extraordinary Expenses		
	Interest	219,279

	Depreciation and Amortization	635,137
	Total Extraordinary Expenses	854,416
Net Income		1,711,645
Cash Flow Statement		Actual
Net Income		1,711,645
Cash Flow Adjustments		
	Add Depreciation	635,137
	Operating Fixed Assets	(186,714)
	Buildings	(1,395,546)
	Other Operating Activities	141,770
	Per-Pupil Adjustments	0
	Suspense	(2,546)
	Restricted Equity	111,014
	Unrestricted Equity	(111,014)
	Facilities Project Adjustments	(1,810,809)
	Total Cash Flow Adjustments	(2,618,709)
Change in Cash		(907,064)